**Contact: Jason Pontius** 

#### **ANNUAL STUDENT FINANCIAL AID REPORT**

Action Requested: Receive the Annual Student Financial Aid report.

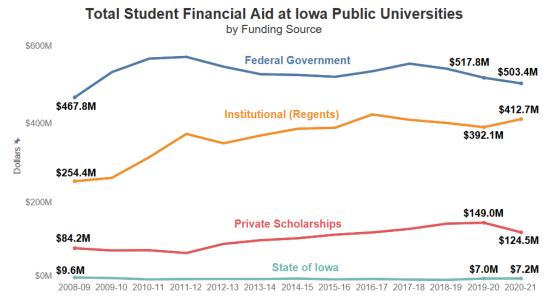
**Executive Summary**: This annual report details trends in student financial aid awarded at Regent universities. Financial aid, in the form of grants, scholarships, campus employment and loans is available to all eligible Regent university students. In 2020-21, the total amount of financial aid awarded to students (both undergraduate and graduate students) decreased for a third straight year, from \$1.06 billion last year to \$1.05 billion. This trend is driven largely by enrollment declines.

Financial aid comes from four primary sources:

- Federal government (U.S. Department of Education)
- Institutional (Regent university financial aid distributed by the offices of student financial aid, academic colleges, and university foundations)
- State of Iowa
- Other (private organizations, foundations, and companies)

## Regent University Student Financial Aid (Undergraduate and Graduate)

Federal financial aid for Regent university students declined over the past four years, while institutional aid from the Regent universities grew since last year. While private giving shows an upward trend of growth, the amount dropped in 2020-21. The State of Iowa continues to provide only a small proportion of financial aid for students at Regent universities.



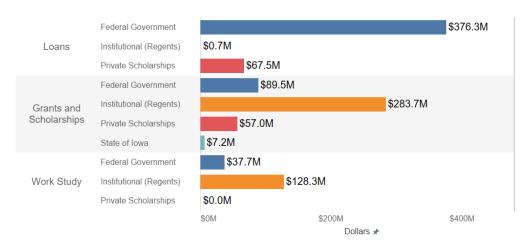
## National Trends in Student Financial Aid (Undergraduate and Graduate)

For all colleges and universities, federal financial aid has dropped steadily since 2010-11, while institutional aid has grown to fill the gap. Private giving and state grants have been relatively unchanged during the same period.

Total U.S. Student Financial Aid Trends by Funding Source \$203.4B \$200B **Total Federal Aid** \$158.5B \$158.3B \$146.1B \$150B \$151.5B \$140.8B \$134.4B \$100B \$69.8B \$71.1B \$65.3B **Institutional Grants** \$67.5B \$60.6B \$50B \$36.3B **Private & Employer Grants** \$16.6B \$17.5B \$17.6B \$17.5B \$0B \$9.8B \$11.5B \$12.6B \$12.7B \$13.1B \$12.9B State Grants 2008-09 2009-10 2010-11 2011-12 2012-13 2013-14 2014-15 2015-16 2016-17 2017-18 2018-19 2019-20 2020-21 Source: College Board 2020 Trends in Student Aid Report, Table 1 Workbook: Student Financial Aid Report, 2021

The federal government provides the vast majority of student loans (see below). Universities provide most of the scholarships, grants, and campus employment opportunities that students do not need to repay. Graduate student assistantships comprised the majority (65%) of university institutional employment in 2020-21.

## Total Student Financial Aid at Iowa Public Universities by Type & Funding Source, 2020-21

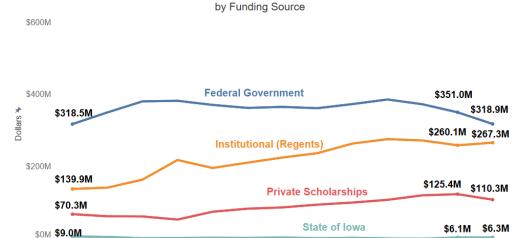


Source: Iowa College Student Aid Commission, includes undergraduate & graduate student financial aid Workbook: Student Financial Aid Report, 2021

#### Undergraduates

Undergraduates receive 67% of all Regent university student financial aid (\$702.8 million of \$1.05 billion in 2020-21). In 2020-21, 45.4% of Regent undergraduate financial aid came from the Federal government, 38.0% from the Regent universities, 15.7% from private organizations, and 0.9% from the State of Iowa.





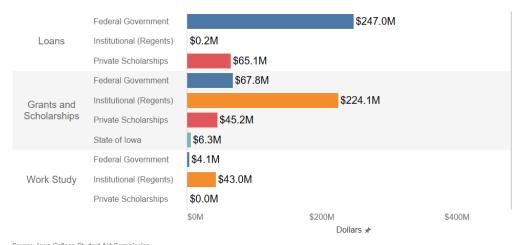
Source: Iowa College Student Aid Commission Regent University or Institutional Aid = aid from university academic colleges, foundations, and financial aid offices Workbook: Student Financial Aid Report, 2021

Of the \$376.3 million dollars in federal loads taken out by Regent university students, undergraduates used 65.6%. Undergraduates also used 79% (\$224.1 million) of the available institutional grants and scholarships, but only 33.5% (\$43.0 million) of institutional employment funding.

2008-09 2009-10 2010-11 2011-12 2012-13 2013-14 2014-15 2015-16 2016-17 2017-18 2018-19 2019-20 2020-21

#### **Undergraduate Financial Aid for Iowa Public Universities**

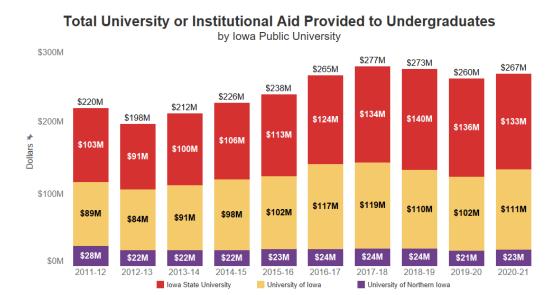
by Type & Funding Source, 2020-21



Source: Iowa College Student Aid Commission Workbook: Student Financial Aid Report, 2021

\$300M

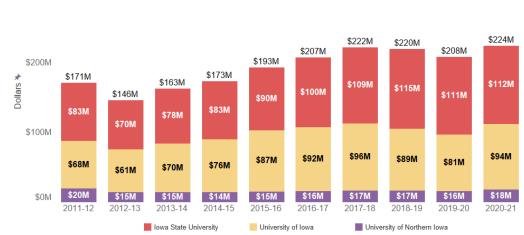
As part of the Regent university mission to make an education as affordable as possible, the universities continue to support students, particularly undergraduates, using institutional financial aid. The amount of institutional aid available to undergraduates increased 2.7% from last year.



Source: Iowa College Student Aid Commission
University or Institutional Aid = aid from university academic colleges, foundations, and financial aid offices Workbook: Student Financial Aid Report, 2021

Eighty-four percent of undergraduate institutional aid takes the form of grants or scholarships. The universities remain the single largest source of all scholarships and grants available to undergraduates. Institutional grants and scholarships awarded to undergraduates increased 7.7% from last year.



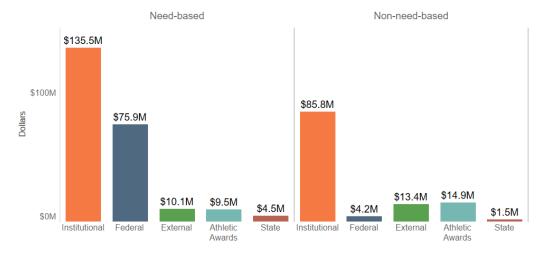


Source: lowa College Student Aid Commission Institutional grants and scholarships are provided by the Regent universities and distributed by academic colleges, foundations, and financial aid offices Workbook Student Financial AIA Report, 2021.

The Regent universities reserve the majority of their institutional funds (61.2%) for students with demonstrated financial need (see below).

Scholarships & Grants for Iowa Public University Undergraduates

by Funding Source for 2020-21

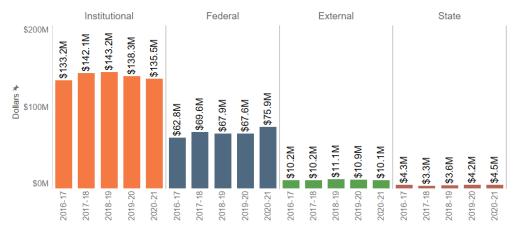


Source: Regent university Student Financial Aid Office data using Common Dataset and IPEDS data definitions. Amounts for 2020-21 do not include HEERF dollars.

Total need-based scholarships and grants awarded to undergraduates decreased over the past year with the amount provided by the Regent universities dropping 2.0%. Externally sourced need-based scholarships declined 7.3%.

# Trends in Need-Based Scholarships & Grants for Iowa Public University Undergraduates

by Funding Source



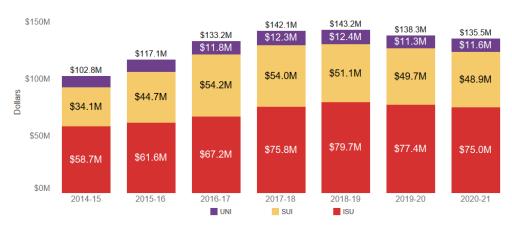
Source: Regent university Student Financial Aid Office data using Common Dataset and IPEDS data definitions. Amounts for 2020-21 do not include HEERF dollars.

### **CAMPUS AND STUDENT AFFAIRS COMMITTEE 2** PAGE 6

The graph below shows Regent university need-based undergraduate scholarships and grants by university. The amount of need-based grant aid awarded over the past year decreased at lowa State University by 3.1%, decreased by 1.6% at the University of Iowa, and increased by 2.7% at the University of Northern Iowa.

## **Need-Based Scholarships & Grants** for Iowa Public University Undergraduates

by Year & University



Source: Regent university Student Financial Aid Office data using Common Dataset and IPEDS data definitions. Amounts for 2020-21 do not include HEERF dollars. Workbook: Student Financial Aid Report, 2021

The following table provides amounts of student financial aid aggregated by type of aid, residency status, demonstrated need of the students, Regent university attended, and year.

Degree-Seeking Undergraduate Financial Aid at Iowa Public Universities

			ISU		SUI			UNI			
			2018-19	2019-20	2020-21	2018-19	2019-20	2020-21	2018-19	2019-20	2020-21
Institutional	Need-based	Iowa Resident	\$32.6M	\$31.9M	\$30.0M	\$21.8M	\$21.2M	\$19.7M	\$11.2M	\$10.1M	\$10.1M
		Non-resident	\$47.1M	\$45.4M	\$45.0M	\$29.3M	\$28.5M	\$29.2M	\$1.2M	\$1.2M	\$1.5M
	Non-need-based	Iowa Resident	\$15.3M	\$15.6M	\$16.2M	\$20.4M	\$20.4M	\$18.1M	\$2.3M	\$2.6M	\$3.1M
		Non-resident	\$25.2M	\$25.6M	\$28.5M	\$15.7M	\$17.7M	\$19.3M	\$0.4M	\$0.4M	\$0.6M
State	Need-based	Iowa Resident	\$1.3M	\$1.5M	\$1.6M	\$1.3M	\$1.5M	\$1.6M	\$0.9M	\$1.0M	\$1.1M
		Non-resident	\$0.1M	\$0.1M	\$0.1M	\$0.1M	\$0.0M	\$0.0M	\$0.0M	\$0.0M	\$0.0M
	Non-need-based	Iowa Resident	\$0.4M	\$0.6M	\$0.5M	\$0.2M	\$0.4M	\$0.6M	\$0.2M	\$0.2M	\$0.3M
		Non-resident	\$0.1M	\$0.1M	\$0.1M	\$0.0M	\$0.0M	\$0.0M	\$0.0M	\$0.0M	\$0.0M
Total Loans & CWS	Need-based	Iowa Resident	\$45.2M	\$42.7M	\$35.4M	\$42.7M	\$40.2M	\$35.3M	\$15.5M	\$13.7M	\$11.4M
		Non-resident	\$30.8M	\$30.3M	\$24.6M	\$22.5M	\$22.3M	\$21.5M	\$0.9M	\$0.7M	\$0.7M
	Non-need-based	Iowa Resident	\$29.3M	\$28.6M	\$27.0M	\$30.0M	\$34.9M	\$32.9M	\$22.9M	\$21.4M	\$18.7M
		Non-resident	\$23.9M	\$24.8M	\$24.1M	\$15.1M	\$18.1M	\$21.6M	\$2.1M	\$1.9M	\$1.8M
Parent Loans	Need-based	Iowa Resident	\$3.8M	\$3.6M	\$2.8M	\$6.6M	\$5.2M	\$3.6M	\$6.4M	\$5.3M	\$2.2M
		Non-resident	\$8.8M	\$8.7M	\$6.4M	\$17.9M	\$14.6M	\$12.9M	\$1.2M	\$1.1M	\$0.3M
	Non-need-based	Iowa Resident	\$10.7M	\$11.0M	\$9.9M	\$13.2M	\$11.2M	\$7.8M	\$2.9M	\$2.9M	\$1.3M
		Non-resident	\$15.7M	\$16.0M	\$14.1M	\$16.7M	\$16.4M	\$14.3M	\$0.3M	\$0.4M	\$0.2M
Athletic Awards	Need-based	Iowa Resident	\$0.3M	\$0.2M	\$0.2M	\$0.3M	\$0.3M	\$0.2M	\$1.3M	\$1.3M	\$1.3M
		Non-resident	\$3.4M	\$3.4M	\$3.2M	\$2.9M	\$2.3M	\$2.7M	\$1.8M	\$2.0M	\$1.9M
	Non-need-based	Iowa Resident	\$0.9M	\$0.9M	\$0.8M	\$1.7M	\$1.5M	\$1.4M	\$0.3M	\$0.2M	\$0.3M
		Non-resident	\$4.2M	\$4.3M	\$4.5M	\$7.9M	\$7.8M	\$7.6M	\$0.1M	\$0.1M	\$0.1M
Grand Total			\$299.1M	\$295.4M	\$275.0M	\$266.4M	\$264.3M	\$250.4M	\$71.9M	\$66.5M	\$57.0M

Source: Regent university Student Financial Aid Office data using Common Dataset and IPEDS data definitions. Workbook: Student Financial Aid Report, 2021

The table below shows data for undergraduates who completed a financial aid application or FAFSA. It shows the percent of students determined to have financial need and the percent of that need that the university was able to meet (i.e., met need).

#### **Undergraduates with Financial Need & Met Need**

by Residency & University

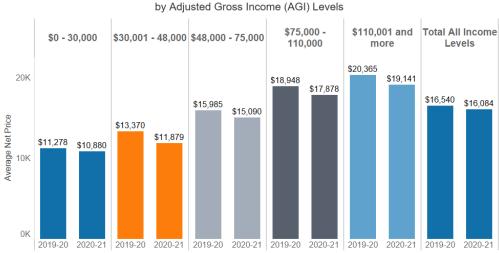
		2018	3-19	2019	9-20	2020-21		
		Resident	Non-resident	Resident	Non-resident	Resident	Non-resident	
ISU	Student Count	16,371	11,461	15,837	10,876	15,409	9,865	
	Percent applied	82.3%	67.2%	82.6%	68.8%	82.3%	71.7%	
	Percent eligible	55.4%	46.7%	54.0%	46.3%	51.3%	46.1%	
	Percent Need Met	77.0%	81.0%	77.0%	81.0%	75.0%	81.0%	
SUI	Student Count	13,534	8,061	13,486	7,650	12,851	7,350	
	Percent applied	76.7%	55.0%	76.0%	58.5%	76.4%	62.1%	
	Percent eligible	52.9%	39.8%	50.0%	40.2%	48.2%	40.6%	
	Percent Need Met	55.0%	49.0%	56.0%	50.0%	56.0%	52.0%	
UNI	Student Count	7,986	734	7,551	669	6,997	631	
	Percent applied	80.9%	50.7%	79.6%	53.5%	77.4%	56.1%	
	Percent eligible	62.7%	40.7%	61.1%	41.4%	58.3%	41.2%	
	Percent Need Met	63.6%	59.7%	66.0%	64.0%	68.8%	67.1%	

Source: Regent university Student Financial Aid Office data using Common Dataset and IPEDS data definitions

#### **Net Cost**

Net cost or net price is calculated by subtracting the average amount of grants and scholarships per student from the total sticker price of attending a university. Net price is generally a more accurate approximation of how much a student pays for college than sticker price. On average, Regent university students with the greatest financial need receive the most financial aid. Since last year, the net price for students decreased for all income levels. (see graph below)

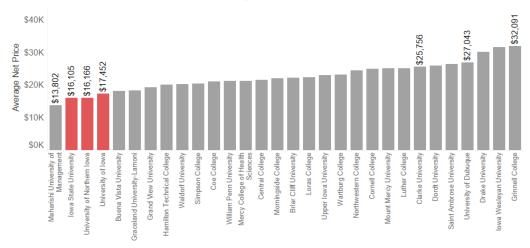
#### **Net Price for Iowa Resident Undergraduates**



Source: Regent university Student Financial Aid Office data using Common Dataset and IPEDS data definitions Net Price = Total Stoker price - scholarships & grants, 2019-20 & 2020-21 data Workbook: Student Financial Aid Report, 2021 Among four-year colleges and universities in Iowa, the Regent universities (shown in red below) continue to have among the lowest net price.

## Net Price for Iowa Residents after Scholarships & Grants

Iowa 4-Year Colleges & Universities 2019-20



Source: Integrated Postsecondary Education Data System (IPEDS), 2019-20 data. Net Price is determined by taking the college sticker price and subtracting the average amount of scholarships and grants (Federal, State, Institutional, other) received by students. Empty columns indicate that no data were provided to IPEDS Workbook: Student Financial Aid Report, 2021

### <u>D</u>ebt

The table below shows the average amount of debt for students who graduate with debt. Not every graduate has debt upon graduation. Among lowa resident graduates, 42% from lowa State University, 45% from the University of Iowa, and 30.6% from University of Northern Iowa graduated with no debt.

## Average Debt for Undergraduates Who Graduated with Debt

		2016-17	2017-18	2018-19	2019-20	2020-21
ISU	Iowa Resident Debt	\$26,546	\$26,295	\$26,304	\$26,665	\$26,016
	Percent of Residents who Borrow	64.6%	62.8%	61.0%	60.2%	58.0%
	Non-Resident Debt	\$30,105	\$33,296	\$31,510	\$33,232	\$34,020
	Percent of Non-Residents who Borrow	50.2%	51.8%	49.2%	52.9%	57.0%
	Iowa Resident Debt	\$25,599	\$27,000	\$25,676	\$25,630	\$26,196
SUI	Percent of Residents who Borrow	58.9%	59.4%	57.4%	57.8%	55.0%
	Non-Resident Debt	\$32,908	\$31,515	\$33,026	\$31,205	\$34,881
	Percent of Non-Residents who Borrow	38.9%	40.4%	37.6%	38.3%	42.0%
	Iowa Resident Debt	\$23,712	\$24,108	\$23,156	\$23,596	\$24,388
UNI	Percent of Residents who Borrow	71.8%	71.4%	69.9%	68.3%	69.4%
	Non-Resident Debt	\$27,228	\$30,269	\$33,646	\$25,738	\$27,432
	Percent of Non-Residents who Borrow	33.1%	47.2%	43.6%	41.7%	48.8%

Source: Regent university Student Financial Aid Office data using Common Dataset and IPEDS data definitions Workbook: Student Financial Aid Report, 2021

## CAMPUS AND STUDENT AFFAIRS COMMITTEE 2 PAGE 9

Average Debt per Graduate

Regent university debt for graduates compares favorably to other lowa four-year colleges and universities (see graph below). The left side of the graph shows the average debt for each student who graduates with debt. The right side shows the average debt for all students who graduated.

## Debt for Graduates of Iowa 4-Year Colleges & Universities Graduating Class of 2020

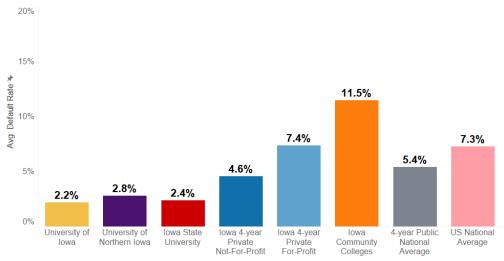
Average Debt for Graduates with Debt Average Debt for All Graduates Grinnell College \$18,352 Grinnell College \$9,176 University of Northern Iowa \$23,710 Maharishi University of Management Waldorf College University of Iowa \$13.651 Allen College University of Northern Iowa \$15,668 \$27,367 University of Iowa Iowa State University \$16,707 Upper Iowa University Waldorf College Mercy College of Health Sciences Drake University \$19,244 Dordt College Dordt College Iowa State University \$29.289 Upper Iowa University Maharishi University of Management Northwestern College Mount Mercy College Allen College William Penn University Mount Mercy College Northwestern College Loras College Drake University \$32,016 Mercy College of Health Sciences Loras College William Penn University Grand View University Coe College Coe College Grand View University Wartburg College Wartburg College Simpson College Cornell College Buena Vista University Buena Vista University Central College \$38,223 Cornell College Saint Ambrose University \$30,965 Saint Ambrose University \$41,287 Simpson College Iowa Wesleyan College Central College Luther College Iowa Wesleyan College University of Dubuque Luther College \$20K University of Dubuque Average Debt for Graduates with Debt \$0K \$10K \$20K \$30K \$40K

#### Student Debt Default Rates

ource: Iowa College Student Aid Commission. Blank columns indicate no data

The Higher Education Opportunity Act of 2009 created a calculation to determine the percent of college and university graduates who defaulted on their student loan within three years after graduation. The Regent university three-year debt default rate for the graduate cohort of 2018 is lower than both state and national averages (see below).

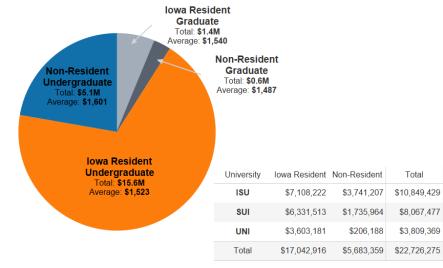
#### 3-Year Default Rate for the Graduate Class of 2018



Source: U.S. Department of Education. Three year default is the percent of students who have defaulted on their student loans three years after graduation Workbook: Student Financial Aid Report, 2021

Coronavirus Aid, Relief, and Economic Security Act (CARES Act), was a \$2.2 trillion economic stimulus bill that included money for the Higher Education Emergency Relief Fund (HEERF). The first round of CARES Act aid to higher education (now called HEERF I) was distributed in 2020. The graph below shows how the Regents distributed their share of that aid for students.

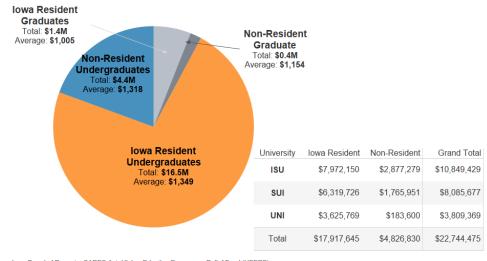
## Regent University Distribution of 2020 CARES Act Dollars



 $Source: Iowa\ Board\ of\ Regents.\ SUI\ additionally\ awarded\ \$18,\!200\ to\ professional\ students\ for\ summer\ 2020$ 

The second round of CARES Act Higher Education Emergency Relief Fund (HEERF II) was distributed in 2021. The graph below shows the Regent university distribution to students.

## Regent University Distribution of 2021 HEERF II Dollars



Source: Iowa Board of Regents. CARES Act: Higher Eduation Emergency Relief Fund (HEERF) Workbook: Student Financial Aid Report, 2021