Contact: Andrea Anania

PROPOSED UNIVERSITY PARKING

<u>Action Requested</u>: Consider the proposed annual parking rate increases at the three Regent universities and changes to UNI's Parking Manual as detailed in the attachments.

Details for each university, including justification for the proposed increases, information on bond indebtedness, recent improvements, and long-term plans for each parking system are included in Attachments A, B, and C.

Executive Summary: Each university has parking systems that are self-supporting. User fees and fines support operation, maintenance, and capital improvements. The parking systems do not receive any state appropriated funds.

- University of Iowa annual charges would range from \$50 \$1,920;
- Iowa State University annual charges would range from \$38 \$734; and
- University of Northern Iowa annual charges would range from \$21.50 \$336 and several penalties and fees would increase.

Background: <u>lowa Code</u> Chapter 262 allows the Board to make rules regarding policing, control, and regulation of traffic and parking on the property of any institution under its control. It also requires notification to students 30 days prior to action by the Board to increase charges or fees at the universities. The Board gives preliminary consideration to the parking system rates and manual changes in March with final approval scheduled for May.

Written notification of the amount of the proposed parking rate increases will be mailed to the student government president at each of the universities.

Each university has a:

- Parking manual that contains rules and regulations for parking on campus and includes information such as vehicle registration, parking permits, and fees and fines.
- System that provides many services including patrol, maintenance, repair, snow removal, resurfacing, construction, as well as meters, signage, salt/sand, equipment, and supplies.
- Committee that oversees parking operations and proposes changes to parking and traffic regulations as well as fees and fines for their comprehensive parking program.

UNIVERSITY OF IOWA

Nearly 15,400 parking spaces are available for visitors, faculty, staff, and students, an increase of 745 since February of 2006.

Outstanding bond indebtedness on the University of Iowa parking system as of June 30, 2006, totaled nearly \$26.8 million.

This is the third year of a multi-year rate increase (see page 4). The University proposes one new permit and increases to its published parking rate schedule, effective July 1, 2007, for hourly, metered, and cashiered rates, and August 1, 2007, for all annual and temporary rates.

The new Night and Weekend (NW) permit is for non-permit holding faculty, staff, and students. It allows for closer parking in the evenings and on weekends, improves safety, and encourages alternative daytime commuting options.

Annual charges for FY 2008 would range from \$50 - \$1,920 and are illustrated in the table on the following page. No increases to parking violations and no changes to the parking manual are proposed.

The University reports that demand for parking continues to grow significantly while capacity declines due to campus development. The University explains that the growth is a result of employee transportation choices, increased student demand as gas prices decline, increased use of cashiered facilities serving patients, and requests for motorcycle and motor-scooter permits.

Over the last year, the University has:

- Completed the 599-space Melrose Avenue parking ramp south of the Field House, which opened in December 2006;
- Completed reconstruction of Kinnick Stadium, which opened up several hundred displaced spaces and moderately expanded parking capacity for UIHC employees;
- Implemented the Physician's permit, which allows 100 faculty-clinicians to park adjacent to UIHC or the Carver College of Medicine;
- Expanded the number of spaces leased from the City of Iowa City to 467;
- Continued to accommodate peripheral parking facilities with Cambus, the University bus system that transports people to work sites free of charge. (Cambus service links nearly 7,000 parking spaces in peripheral lots to the center of campus. During FY 2007, Cambus provided more than 24,000 hours of service);
- Managed commuter programs such as van and car pools and discounted bus passes for the lowa City and Coralville transit systems. Van pool participation reached an all time high of 788 members during 2006, and included a gain of 260 participants over 2005. The University reports that increased participation in these programs moderates parking rate increases by reducing demand;
- Installed a proximity card access system to control parking gates at 25 facilities, which permits greater flexibility, better monitoring, and provides better off-peak utilization; and
- Created an on-line waiting list for faculty and staff, which simplifies the process to update preferred parking options and reduce the number of phone calls to parking services employees.

AGENDA ITEM 9 ATTACHMENT A PAGE 3

UNIVERSITY OF IOWA

PARKING RATES Permit Type Actual Permit Type Actual Proposed Proposed Percent Increase Annual Rate Basis Facury / Stare / Student \$1,850.00 \$1,800.00 \$60.00 \$25.00 Ramp Reserved / Ramp Reserved / Ramp Ration \$22.00 \$900.00 72.00 \$8.75. Surface Reserved / Ramp Reserved / Ramp Reserved / Bus Pass with parking \$276.00 \$22.00 \$4.00 4.876. Surface Namit \$276.00 \$22.00 \$6.00 \$2.80.00 \$4.00 4.876. Surface Namit \$276.00 \$22.00 \$6.00		UNIVERSITY OF IOWA					
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2 On a monthly basis, rates equal one-ninth of the annual amount.		1 On a monthly basis, rates equal one-twelfth of the annual arr	ount. Summer rates			0.075	

On a monthly basis, rates equal one-tweith of the annual amount. Summer rates are based on the monthly charge. On a monthly basis, rates equal one-ninth of the annual amount. Charged in all cases except for patrons entering between 5:00 a.m. and 9:00 a.m., Monday – Friday. Patrons entering between 5:00 a.m. and 9:00 a.m., Monday – Friday, are charged the graduated rate unless they show an authorized patient or visitor's pass or waiver. Charged to patrons entering between 5:00 a.m. and 9:00 a.m., Monday – Friday, unless they show an authorized patient or visitor's pass or variable. 2 3

4 waiver.

5 Rates depend on participation, originating locations, types of vehicles used, and fuel expense.

AGENDA ITEM 9 ATTACHMENT A PAGE 4

UNIVERSITY OF IOWA

PROPOSED MULTI-YEAR INCREASES	Proposed	Proposed
TROPOSED WOLTI-TEAR INCREASES	FY 2008	FY 2009
Annual Rate Basis		
FACULTY / STAFF / STUDENT		
Physicians Permit ¹	\$1,920.00	\$1,980.00
Prepaid Public Meter Permits ¹	900.00	984.00
Ramp Reserved ¹	900.00	984.00
Ramp Night ¹	528.00	552.00
Surface Reserved A ¹	528.00	552.00
Bus Pass with parking ¹	276.00	276.00
Surface Night ¹	264.00	276.00
Surface Reserved B ¹ Commuter ¹	336.00	384.00
Bus Pass without parking ¹	228.00 120.00	240.00 120.00
Night and Weekend (NEW)	96.00	120.00
Motorcycle	75.00	81.00
Vanpool ⁵	Variable	Variable
STUDENT ONLY	valiable	valiable
9-MONTH PERMITS	*50400	\$001.00
Prepaid Student Meter Permit R ²	\$594.00	\$621.00
Storage ²	270.00	288.00
Surface Night ² Surface Reserved B ²	198.00	207.00
Commuter ²	252.00 171.00	288.00 180.00
Motorcycle	50.00	54.00
SEMESTER PASSES	50.00	54.00
Bus Pass with parking	\$80.00	\$80.00
Bus Pass without parking	50.00	50.00
Hourly Rate Basis	00.00	
FACULTY / STAFF / STUDENT / PUBLIC		
	\$29.00	¢ 10.00
7-Day Patient Ramp Pass Public Meters	\$38.00 0.85	\$42.00
Standard / Cashiered ³	0.05	0.90
1st Hour	\$0.70	\$0.75
Subsequent Hours Each	0.85	0.90
Daily Maximum	14.00	15.00
Graduated / Cashiered ⁴		
1 st Hour	\$0.70	\$0.75
2 nd and 3 rd Hours Each	0.85	0.90
Subsequent Hours Each	2.40	2.55
Daily Maximum	14.00	15.00
STUDENT ONLY		
Student Meters / Cashiered	\$0.60	\$0.60
Each		
FACULTY / STAFF / STUDENT		
Exit Pass Booklet (20 passes)	\$70.00	\$80.00
Access Key / Card Deposit, Replacement	20.00	20.00
Placard Replacement	20.00	20.00
Bus Pass – 30-ride pass (Iowa City only)	\$15 or \$20	\$15 or \$20
STUDENT		
Park Card (prepaid debit card)	\$10, \$25, \$50	\$10, \$25, \$50
DEPARTMENT	* ***	A C - 2 -2
Service Vehicle Placard	\$264.00	\$276.00
Business Placard – 1 st Placard	0.00	0.00
Business Placard – Additional cards Lost or Stolen Placards	264.00	276.00
Pentacrest Placards	30.00 \$0.00	30.00
	φυ.υυ	0.00
Temporary Permits / Per Day	¢7.00	00.00
Ramp Reserved Surface Reserved A	\$7.00	\$8.00
	4.00	4.50
Storage Surface Reserved B	3.00 2.50	3.00 3.00
Commuter	2.00	2.00
	2.00	2.00
Other Field Services (per hour)	\$25.00	\$26.00
Field Services (per hour) Hooded Meters (per day)	15.50	\$28.00 16.00
nooudu metera (per udy)	10.00	10.00

On a monthly basis, rates equal one-twelfth of the annual amount. Summer rates are based on the monthly charge. 1

2 3

On a monthly basis, rates equal one-ninth of the annual amount. Charged in all cases except for patrons entering between 5:00 a.m. and 9:00 a.m., Monday – Friday. Patrons entering between 5:00 a.m. and 9:00 a.m., Monday – Friday, are charged the graduated rate unless they show an authorized patient or visitor's pass or waiver. Charged to patrons entering between 5:00 a.m. and 9:00 a.m., Monday – Friday, unless they show an authorized patient or visitor's pass or waiver. Rates depend on participation, originating locations, types of vehicles used, and fuel expense.

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FINANCIAL INFORMATION	UNIVERSITY OF IOWA	Actual FY 2006	Estimated FY 2007	Estimated FY 2008
	Revenues Fees Fines	\$11,966,334 694,638	\$12,841,483 850,000	\$13,850,223 850,000
	Other Total Revenues	<u>463,147</u> \$13,124,120	<u>450,000</u> \$14,141,483	<u>450,000</u> \$15,150,223
	Expenses Salaries / Wages Supplies / Equipment Other Total Expenses	\$4,314,780 3,093,135 <u>828,444</u> \$8,236,359	\$4,595,942 3,413,094 <u>850,000</u> \$8,859,036	\$4,800,000 3,500,000 <u>850,000</u> \$9,150,000
	Net Income from Operations	\$4,887,761	\$5,282,447	\$6,000,223
	Debt Service	\$2,290,565	\$2,287,703	\$2,281,728
	Improvements from Reserves	\$4,662,534	\$500,000	\$3,500,000
	Bond Proceeds	\$ 0	\$0	\$O
	Improvements from Bond Proceeds	\$6,140,635	\$5,440,000	\$0

IOWA STATE UNIVERSITY

Nearly 18,800 parking spaces are available for visitors, faculty, staff, and students on campus. Outstanding bond indebtedness on the ISU parking system as of June 30, 2006, totaled nearly \$5.5 million.

The Department of Public Safety's Parking Division primarily manages ISU campus parking operations. The Memorial Union manages the Memorial Union Ramp. Functions between ISU and the Memorial Union are coordinated, but have separate operations and fee structures.

Over the last year, ISU constructed two new lots, renovated two lots, improved two parking areas, and completed its fourth year of project to seal-coat existing asphalt lots; approximately 40,000 square yards of asphalt were seal-coated during 2006. One of the new lots was constructed in conjunction with faculty at the Center for Transportation Research and Education. ISU plans to continue its work to construct environmentally sensitive parking facilities.

As a result of changing campus expansion priorities, new campus growth projections, and additional data gathered from studies, ISU reports that they plan to gather information including viability, location, and size of a potential west campus parking facility.

The University proposes increases to its published parking rate schedule. Annual parking rates for FY 2008 would range from \$38 to \$734 and hourly charges for the Memorial Union parking ramp would range from \$0.25 to a maximum of \$8.00 daily. The University reports that additional revenues generated from the proposed increases will be applied to maintenance, rehabilitation, and the upgrade of existing parking lots.

No changes to University parking regulations are proposed. The University states that the goal of last year's increase in parking fines was to gain greater compliance. ISU reported a 20% decline in written citations and anticipates that it will further decline and result in reduced revenues from fines.

The University reports that University Family Housing is now known as Schilletter and University Villages (SUV) and proposes to update its parking manual to reflect this new designation.

AGENDA ITEM 9 ATTACHMENT B PAGE 7

PARKING RATES

Permit Type	Actual FY 2007	Proposed FY 2008	Proposed Increase	Percent Increase	
Annual Fee Basis ¹					
24-Hour Reserved	\$706.00	\$734.00	\$28.00	4.0%	
Reserved	393.00	409.00	16.00	4.1%	
Vendor	142.00	148.00	6.00	4.2%	
General Staff (includes Residence Hall & Ames Lab staff)	110.00	114.00	4.00	3.6%	
Departmental	110.00	114.00	4.00	3.6%	
Motorcycle (staff)	37.00	38.00	1.00	2.7%	
Academic Year Basis ²					
SUV (2 nd car) ³	\$100.00	\$104.00	\$4.00	4.0%	
SUV (1 st car) ³	92.00	96.00	4.00	4.3%	
Commuter Student	92.00	96.00	4.00	4.3%	
Residence Halls	92.00	96.00	4.00	4.3%	
Student Accessible	92.00	96.00	4.00	4.3%	
Student Government	92.00	96.00	4.00	4.3%	
Stadium	60.00	62.00	2.00	3.3%	
Motorcycle (student)	37.00	38.00	1.00	2.7%	
Hourly Rate Basis					
Parking Meters	\$0.50	\$0.50	\$0.00	0.0%	
Metered Parking Lots	0.75	0.75	0.00	0.0%	
Commuter parking at the lowa State Center and the Orange Route shuttle remain free.					

1. Sold on a fiscal year basis (July 1 – June 30) and are available primarily to faculty, staff, and business associates that regularly operate on campus.

Sold on an academic year basis (1st day of fall classes – last day of spring finals) and are available primarily to students. Summer rates would be half the annual rate. 2.

3. Schilletter and University Villages (SUV) formerly known as "University Family Housing".

FINANCIAL INFORMATION

IOWA STATE UNIVERSITY	Actual FY 2006	Estimated FY 2007	Estimated FY 2008
Revenues			
Fees	\$1,764,357	\$1,650,000	\$1,677,000
Fines	1,030,547	1,000,000	900,000
Other	217,769	225,000	290,000
Total Revenues	\$3,012,673	\$2,875,000	\$2,867,000
Expenses			
Salaries / Wages	\$975,423	\$998,000	\$967,000
Supplies / Equipment	1,068,026	1,080,000	1,115,000
Other	0	0	0
Total Expenses	\$2,043,449	\$2,078,000	\$2,082,000
Net Income from Operations	\$969,224	\$797,000	\$785,000
Debt Service	\$468,503	\$471,528	\$473,773
Improvements from Reserves	\$453,000	\$300,000	\$300,000
Bond Proceeds	\$0	\$0	\$0
Improvements from Bond Proceeds	\$0	\$0	\$0

MEMORIAL UNION RAMP RATES	Туре	Actual FY 2007	Proposed FY 2008	Proposed Increase	Percent Increase
	Permit Basis ¹				
	Memorial Union Employee ²	\$405.00	\$417.00	\$12.00	3.0%
	Annual ³	405.00	417.00	12.00	3.0%
	Fall ³	168.00	173.00	5.00	3.0%
	Spring ³	168.00	173.00	5.00	3.0%
	Summer ³	135.00	139.00	4.00	3.0%
	Hourly Rate Basis				
	First ¹ / ₂ hour only ⁴	\$0.75	\$0.75	\$0.00	0.0%
	1 hour	1.00	1.25	0.25	25.0%
	2 hours	1.00	1.00	0.00	0.0%
	3 hours	1.00	1.00	0.00	0.0%
	4 hours	0.75	0.75	0.00	0.0%
	5 hours	0.50	0.50	0.00	0.0%
	6 hours +	0.25	0.25	0.00	0.0%
	Maximum Daily Rate ^⁵	8.00	8.00	0.00	0.0%
	Church Rate (per car) ⁶	1.25	1.25	0.00	0.0%
	Specialized Fee Basis				
	Illegal Exit	\$50.00	\$50.00	\$0.00	0.0%
	Lost Ticket Fee	20.00	20.00	0.00	0.0%
	Delayed Payment	10.00	10.00	0.00	0.0%
	Lost Permit Replacement	10.00	10.00	0.00	0.0%

1. This is the second year permit-basis rates are presented.

2. Valid July 1 – June 30; can be purchased on a pro rated, monthly basis.

- Annual permit valid July 1 June 30; Fall permit valid approximately 19 weeks; Spring permit valid approximately 20 weeks; and Summer permit valid approximately 13 weeks.
- 4. Hourly rate applies after 37 minutes. Standard procedure in parking ramps allow 6-7 minutes for traffic issues that may occur when exiting.
- 5. New rates would result in maximum daily rate at fewer hours.
- 6. Arrangements for churches located near Memorial Union for Saturday nights and Sundays only.

The University reports that the Memorial Union Ramp's \$3.4 million renovation included structural improvements, installation of a new revenue control system, and a new striping plan. The Memorial Union is in the process of changing from a personnel-staffed operation to an automated system which will expedite departure time, capture revenue 24 hours a day, reduce labor costs, and improve internal controls.

FINANCIAL INFORMATION	MEMORIAL UNION		Estimated FY 2007	Estimated FY 2008
	Revenues			
	Fees	\$413,847	\$495,539	\$523,187
	Other	2,070	1,100	900
	Total Revenues	\$415,917	\$496,639	\$524,087
	Expenses			
	Salaries / Wages	\$94,660	\$84,598	\$78,149
	Supplies / Equipment	41,239	44,665	55,247
	Other	0	0	0
	Total Expenses	\$135,899	\$129,263	\$133,396
	Net Income from Operations	\$280,018	\$367,376	\$390,691
	Debt Service	\$222,239	\$221,480	\$221,376
	Improvements from Reserves	\$0	\$74,000	\$0
	Bond Proceeds	\$0	\$0	\$0
	Improvements from Bond Proceeds	\$0	\$3,400,000	\$0

UNIVERSITY OF NORTHERN IOWA

There are 8,300 parking spaces are available on campus for visitors, faculty, staff, and students.

UNI has no outstanding bond indebtedness on its parking system.

The University proposes increases to its published parking rates, effective August 1, 2007, and modifications to UNI's Parking Manual, including increases to penalties and fees, and text revisions (see page 10).

The University reports that additional revenues generated from the proposed parking increases will be applied to ongoing operational costs, continued maintenance/repair of current parking areas.

In addition to basic lot repair and maintenance, a parking lot was added next to the new Business and Community Services building during the past year.

The long-range parking plan had previously included a Multi-Modal Parking Facility (MMF), which has been scaled down to a parking deck with expanded bus service and some additional parking. The University reports that construction of the deck could begin in the Fall of 2007.

PARKING RATES

	Permit Type ¹	Actual FY 2007	Proposed FY 2008	Proposed Increase	Percent Increase
G	Reserved	\$315.00	\$336.00	\$21.00	6.7%
А	Faculty and Staff	120.00	126.00	6.00	5.0%
S	Service (Vendor)	113.00	118.00	5.00	4.4%
В	Faculty and Staff	69.00	72.00	3.00	4.3%
В	Students	64.00	67.00	3.00	4.7%
СР	Residence Hall Preferred	55.00	58.00	3.00	5.5%
С	Residence Hall Students	43.00	45.00	2.00	4.7%
М	Married Student Housing	43.00	45.00	2.00	4.7%
	Additional Vehicle	21.50	22.50	1.00	4.7%
R	Night / Remote	24.00	25.00	1.00	4.2%
L	Lab School	24.00	25.00	1.00	4.2%
MC	Motorcycle	20.50	21.50	1.00	4.9%
Т	Temporary (per week) ²	6.25	6.25	0.00	0.0%
	Metered (per hour) ³	0.50	0.50	0.00	0.0%

1. Second semester rates would be one-half and summer rates would be one fourth of the proposed annual amounts.

2. Temporary (per week) permits remain \$6.25 year round.

3. Monday – Friday 7:00 a.m. to 9:00 p.m.; not enforced Saturday and Sunday 7:00 a.m. – 1:00 a.m. Metered areas must be vacated 1:00 a.m. – 7:00 a.m. seven days a week.

PENALTIES/FEES	Actual FY 2007	Proposed FY 2008	Proposed Increase	Percent Increase
Altering, counterfeiting or illegal use of any parking permit	\$50	\$75	\$25	50.0%
Improper display of parking permit	\$2	\$5	\$3	150.0%
Failure to display parking permit	\$2	\$5	\$3	150.0%
Illegal parking	\$10	\$12	\$2	20.0%
Illegal parking in a Service Vehicle Zone or a Tow Zone	\$20/\$10	\$25	\$5/\$15	25%/150%
Loading zone parking violations	\$10	\$15	\$5	50.0%
Overtime parking at meters	\$7	\$10	\$3	42.9%

WORDING REVISIONS

The University reports that:

• Section 2.4 is being modified to reflect the addition of the pre-tax option for parking permit deductions.

All parking permit applicants wishing a two (2) period payroll deduction must apply no later than September 15. <u>Faculty and staff purchasing the G, A or B parking permit are eligible to have their permit fee deducted on a monthly pre-tax basis. The enrollment deadline is August 15.</u>

 Section 9.2 is being modified to state that parking tickets for illegal parking may be issued once per every eight hour shift. The University reports that it is not always a full eight hours between tickets issued by different shifts.

Parking tickets for illegal parking may be issued once per every eight (8) hour shift.

 Section 9.6 is being modified to include the Iowa Administrative Procedures Act to be more descriptive.

Appeals will be accepted in oral or written form by the Appeals Committee. The decision of the Appeals Committee shall be final, but may be heard de novo by the District Court as prescribed by <u>Iowa Administrative Procedures Act 17a</u> law.

• Section 12.6 is being removed because it is redundant and gives faculty, staff, and students the impression it is allowable for them to use the metered visitor lot.

Parking permits are available by making application at the Department of Public Safety. Persons with or without a parking permit are eligible to use the metered parking areas.

• Section 12.6 is being renumbered.

Parking lots may be temporarily closed to facilitate cleaning, maintenance or other university purpose. Parking lots may be temporarily reassigned or restricted in the case of special events on campus.

• Section 12.7 is being modified to make service permits available to vendors and University departments.

Service permits are available to vendors <u>and University departments</u> for an annual fee of \$<u>118</u>.00 effective August 1 through July 31.

FINANCIAL INFORMATION	UNIVERSITY OF NORTHERN IOWA	Actual FY 2006	Estimated FY 2007	Estimated FY 2008
	Revenues			
	Fees	\$703,473	\$734,539	\$766,266
	Fines	372,481	410,000	430,500
	Other	4,239	25,000	26,250
	Total Revenues	\$1,080,193	\$1,169,539	\$1,223,016
	Expenses			
	Salaries / Wages	\$552,529	\$640,622	\$672,654
	Supplies / Equipment	274,997	288,747	303,184
	Other	0	0	0
	Total Expenses	\$827,526	\$929,639	\$975,838
	Net Income from Operations	\$252,667	\$240,170	\$247,178
	Debt Service	\$0	\$0	\$0
	Improvements from Reserves	\$11,716	\$647,000	\$210,000
	Bond Proceeds	\$0	\$0	\$0
	Improvements from Bond Proceeds	\$0	\$0	\$0