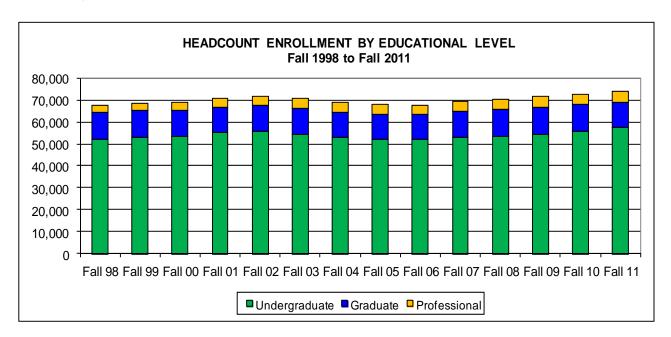
**Contact: Diana Gonzalez** 

## **FALL 2011 ENROLLMENT REPORT**

**<u>Action Requested:</u>** Receive the Fall 2011 enrollment report.

**Executive Summary:** During Fall 2011, Regent universities enrolled 1,240 more students than during the prior year. The Fall 2011 headcount enrollment is 73,948 students compared to 72,708 students during the prior year, representing a 1.7% increase and an all-time high. The Fall 2011 Enrollment Report addresses the Board's Strategic Plan priority to provide "access, affordability, and student success."



## **Highlights of Enrollment Report:**

- ♦ Headcount Enrollment. The Fall 2011 enrollment at SUI is 30,893, an increase of 68 students (+0.2%) from the prior year; at ISU, it is 29,887, an increase of 1,205 students (+4.2%) from the prior year; and at UNI, it is 13,168, a decrease of 33 students (-0.2%) from the prior year.
- ♦ <u>FTE Enrollment</u>. Full-time equivalent enrollments result from converting the total number of credit hours to an equivalent number of full-time students. The total number of credit hours of undergraduates is divided by 15.0; the total number of credit hours of graduate and professional students is divided by 9.0.
  - ☐ The full-time equivalent (FTE) enrollment at the Regent universities increased by 1,023 (+1.5%) from 67,854 in Fall 2010 to 68,877 in Fall 2011. The index of FTE to headcount enrollment for Fall 2011 remained the same at 0.93 as in Fall 2010.

- ☑ Part-time students, most of whom are graduate or professional students, make up approximately 15% of the total enrollment.
- Residence. Approximately 64% of all students enrolled at the Regent universities are residents of lowa which is a decrease of 1.6 percentage points from the prior year. The number of resident students decreased by 381 students (-0.8%) from 47,756 in Fall 2010 to 47,375 in Fall 2011. This is the second year of decreases in the total number of resident students.
  - Approximately 69% of all undergraduate students at the Regent universities are residents of lowa which is a decrease of 1.8 percentage points from the prior year. The number of resident undergraduate students increased by 110 students (+0.3%) from 39,192 in Fall 2010 to 39,302 in Fall 2011.
- ♠ Enrollment by college and program. At the University of Iowa, the largest enrollment is in the College of Liberal Arts and Sciences (59.7%) followed by the College of Business (11.2%). At Iowa State University, the largest enrollment is in the College of Liberal Arts and Sciences (25.4%) followed by the College of Engineering (23.2%). At the University of Northern Iowa, the largest enrollment is in the College of Humanities, Arts, and Sciences (32.8%) followed by the College of Education (22.3%). In June 2011, the Board of Regents approved the merger of the College of Humanities and Fine Arts and the College of Natural Sciences at UNI.
  - At SUI, the programs with the largest undergraduate enrollment are Psychology (1,112), English (827), and Communication Studies (697). There are 546 students formally admitted into a teacher preparation program.
  - At ISU, the programs with the largest undergraduate enrollment are Mechanical Engineering (1,338), Kinesiology and Health (1,027), and Animal Science (823). There are 660 students formally admitted into a teacher preparation program.
  - At UNI, the programs with the largest undergraduate enrollment are Elementary Education (1,397), Biology (631), and Accounting (565). The number of students formally admitted into a teacher preparation program was not available.
- Diversity<sup>2</sup>. The number of racial/ethnic minority students at the Regent universities increased by 661 students (+9.5%) from 6,933 in Fall 2010 to 7,594 in Fall 2011.<sup>3</sup> This is the largest number of racial/ethnic minority students ever at the Regent universities and represents 10.3% of the total Fall 2011 enrollment.
  - Approximately 58% of the racial/ethnic minority students at the Regent universities are lowa residents. The number of resident racial/ethnic minority students increased by 346 students (+8.6%) from 4,041 in Fall 2010 to 4,387 in Fall 2011.

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<sup>&</sup>lt;sup>2</sup> Does not include international students.

<sup>&</sup>lt;sup>3</sup> The new race/ethnicity categories developed by the U.S. Department of Education were used in the annual report - Hispanic; American Indian or Alaska Native; Asian; Black or African-American; Native Hawaiian or Other Pacific Islander; Two or More Races; White; Race/Ethnicity Unknown; Nonresident Alien/International.

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- The number of undergraduate racial/ethnic minority students at the Regent universities increased by 624 students (+11.7%) from 5,324 in Fall 2010 to 5,948 in Fall 2011. The number of resident undergraduate racial/ethnic minority students at the Regent universities increased by 328 students (+9.8%) from 3,362 in Fall 2010 to 3,690 in Fall 2011.
- The number of new freshmen racial/ethnic minority students at the Regent universities increased by 250 (+20.7%) from 1,208 in Fall 2010 to 1,458 in Fall 2011. The number of resident new freshmen racial/ethnic minority students at the Regent universities increased by 122 students (+19.3%) from 631 in Fall 2010 to 753 in Fall 2011.
- ♦ New Freshmen. The number of new freshmen at the Regent universities increased by 468 students (+4.2%) from 11,087 in Fall 2010 to 11,555 in Fall 2011.
  - There were 38,145 new freshman applicants to the Regent universities for Fall 2011 which represents an increase of 1,767 (+4.9%) from Fall 2010. Of the total number of applicants, 31,253 (81.9%) were admitted, which represents an increase of 2,221 (+7.7%) from the prior year. Of the total number admitted, 11,555 (37.0%) enrolled as new freshmen at the Regent universities.
  - ☑ The mean ACT scores for entering freshmen at the Regent universities in Fall 2011 ranged from 23.3 25.4 compared to the national mean of 21.1 and the state mean of 22.3.
    - In Fall 2011, the state mean increased from 22.2 to 22.3 and the national mean increased from 21.0 to 21.1 from the prior year. At SUI and ISU, the mean ACT scores remained the same as the prior year. At UNI, the mean increased from 23.1 in Fall 2010 to 23.3 in Fall 2011.
  - The entering class of 2011 was the third cohort of new, direct from high school students who were admitted under the new Board of Regents admission policy. Of the total number of new freshmen who enrolled,<sup>4</sup> only 777 (6.7%) students had an RAI <245.<sup>5</sup>
  - Approximately 46% of the new freshmen had earned college credits prior to enrolling at one of the Regent universities in Fall 2011: 29.2% had earned 0.5–15.0 credits; 12.8% had earned 15.5–30.0 credits; and 3.8% had earned more than 30 credits.
- ♦ <u>Undergraduates</u>. The number of undergraduates at the Regent universities increased by 1,643 students (+3.0%) from 55,671 in Fall 2010 to 57,314 in Fall 2011.
- ♦ Graduate Students. The number of graduate students at the Regent universities decreased by 476 students (-3.9%) from 12,170 in Fall 2010 to 11,694 in Fall 2011. However, a significant amount of the decrease is attributable to a realignment of students previously included in this category to a new post-graduate category.

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<sup>&</sup>lt;sup>4</sup> Excluding international students or students without an RAI.

<sup>&</sup>lt;sup>5</sup> A Regent Admission Index (RAI) greater than or equal to 245, in addition to completion of the required core subjects, qualifies an lowa resident for automatic admission to the Regent university where they applied.

- Professional Students. The number of students in professional programs at the University of Iowa and Iowa State University decreased by 1,019 students (-22.2%) from 4,599 in Fall 2010 to 3,580 in Fall 2011. However, a significant amount of the decrease is attributable to a realignment of students previously included in this category to a new post-doctoral category.
- ♦ International Students. The number of international students at SUI and ISU increased by 534 students (+8.1%) from 6,632 in Fall 2010 to 7,166 in Fall 2011. The majority of international students (86.0%) were from Asia. UNI's data were not available.
- Students with Disabilities. The number of self-identified students with disabilities at the Regent universities increased by 273 students (+17.5%) from 1,561 in Fall 2010 to 1,834 in Fall 2011. The three Regent universities provide a variety of services and accommodations to students with disabilities, including extended deadlines; special housing arrangements; and course materials and exams in electronic format.
- ♦ <u>Transfer Students</u>. The number of transfer students at the Regent universities increased by 160 students (+4.0%) from 3,975 in Fall 2010 to 4,135 in Fall 2011. More than half of the increase was attributable to transfer students from lowa community colleges.
  - Approximately 62% (2,548) of all transfer students at the Regent universities in Fall 2011 were from lowa public community colleges.
  - ☑ In Fall 2010, there were 106,597 students enrolled in lowa community colleges; approximately 63% were enrolled in college parallel (transfer) programs.
  - ☑ During FY 2010, 4,919 lowa community college students received an associate of arts award; and 1,205 lowa community college students received an associate of science award.
- ♦ Enrollment by Gender. The number of women enrolled at the Regent universities increased by 470 (+1.3%) from 36,195 in Fall 2010 to 36,665 in Fall 2011. The number of men enrolled at the Regent universities increased by 770 (+2.1%) from 36,513 in Fall 2010 to 37,283 in Fall 2011.
- ♦ Graduates. During the 2010-11 academic year, there were 15,250 graduates who earned 15,543 degrees at the Regent universities. The number of graduates decreased by 72 (-0.5%) from the prior year while the number of degrees increased by 140 (+0.9%).
- Veterans. In Fall 2011, 1,240 students at the Regent universities were receiving V.A. benefits. This represents an increase of 215 students (+21.0%) from the prior year. The total number of veterans attending the Regent universities may be higher because veterans who were not receiving V.A. benefits were not included in this count.
- ♦ <u>STEM Enrollment</u>. The enrollment of students in STEM-related programs at the Regent universities increased by 5,603 students (+26.2%) between Fall 2000 and Fall 2011 and by 1,631 students (+6.4%) between Fall 2010 and Fall 2011.

- Special Schools. The total number of students served on-campus by the Iowa School for the Deaf and Malcolm Price Lab School (MPLS) in Fall 2011 was 466, which is a decrease of 34 (-6.8%) on-campus students from the prior year. The number of students served off-campus was 542<sup>6</sup>, which is a decrease of 23 off-campus students (-4.1%) from the prior year.
  - ✓ In Fall 2011, there was no on-campus enrollment at IBSSS as a result of the implementation of the recommendations of the Board of Regents Study Committee on residential services and facility utilization approved by the Board in August 2010. The lowa Educational Services for Blind and Visually Impaired Students (IES) served 515 statewide students in Fall 2011, which is a decrease of 19 students (-3.6%) from the prior year. Statewide services are provided by the IES to students who are identified by their local school district and for whom Individualized Education Programs are developed.
  - ☑ The on-campus enrollment at ISD is 101, including 92 resident students and nine non-resident students; this represents a decrease of eight students (-7.3%) from the prior year. Decreases occurred both in the number of resident and non-resident students. The off-campus enrollment is 27, which is a decrease of four students (-12.9%) from the prior year.
  - The on-campus enrollment at MPLS is 365 which is a decrease of 20 students (-5.2%) from the prior year. MPLS does not offer off-campus services.

## Enrollment Projections.

- ☑ Enrollment at the Regent universities is projected to increase by 1,434 students (+1.9%) from 73,948 students in Fall 2011 to 75,382 in Fall 2021, although a slight decrease is projected in Fall 2015. Both SUI and ISU under projected their next year's enrollments while UNI over projected their next year's enrollment.
- On-campus enrollment at the Iowa School for the Deaf and Malcolm Price Lab School is projected to increase by 176 students (+37.8%) between Fall 2011 and Fall 2021 from 466 to 642. The growth is projected to occur primarily at the Malcolm Price Lab School. The special schools did not project off-campus enrollment because the services they provide are determined by the number of students identified by the local school districts and for whom IEPs are developed.

### ♦ Trends/Changes.

- This is the fifth consecutive increase in the combined enrollment at the Regent universities during the past six years. SUI and ISU experienced an enrollment increase in Fall 2011; UNI experienced a slight enrollment decrease in Fall 2011. This is the fifth year that SUI's enrollment surpassed 30,000. SUI and ISU experienced all-time high enrollments in Fall 2011.
- ☑ During the past ten years, there has been a 7.7% decrease in the number of resident students with a high of 51,337 in Fall 2001.

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<sup>&</sup>lt;sup>6</sup> Off-campus students may receive more than one direct type of service.

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- During the past six years, there have been five years of enrollment increases in the number of new freshmen. In Fall 2011, the combined new freshman enrollment at the Regent universities was at an all-time high. There was an increase of 468 new freshmen (+4.2%) in Fall 2011 from the prior year. ISU experienced an increase in the number of new freshmen in Fall 2011 for the second consecutive year.
- This is the fifth consecutive year of an enrollment increase in the number of undergraduates at the Regent universities. In Fall 2011, there was an increase of 1,643 students (+3.0%) from the prior year. During the past 10 years, there has been an increase of 2,777 students (+3.9%).
- This is the 14<sup>th</sup> consecutive year of an enrollment increase in the number of racial/ethnic minority students at the Regent universities, resulting in an all-time high enrollment (7,594) of racial/ethnic minority students. The proportion of racial/ethnic minority students at the Regent universities increased from 7.3% in Fall 2001 to 10.3% in Fall 2011. The actual classification of racial/ethnic minority students continues to shift somewhat due to the application of the new IPEDS racial/ethnic minority categories.
- The number of degrees awarded at the Regent universities increased during 10 out of the past 14 years. The number of degrees in 2010-2011 is the highest number during the past 15 years.
- ☑ Between 1999-2000 and 2008-2009, the number of high school graduates fluctuated from a high of 34,858 in 2002-2003 to a low of 33,547 in 2004-2005. In 2008-2009, there were 33,926 graduates, which represents a decrease of 647 (-1.9%) from the prior year. In 2011-2012, the number of 12<sup>th</sup> graders in lowa public high schools is expected to decrease by 881 students (-2.3%) from the prior year and by 1,159 students (-3.2%) between 2011-2012 and 2015-2016.
- In 2011, approximately 61% of the high school graduates (22,968)<sup>7</sup> took the ACT. Of those who took the ACT, 19,164 (83.4%) had a score of 18 or greater; 14,238 (62.0%) had a score of 21 or better.
- ✓ In 2011, there were 6,931 new freshmen at the Regent universities who were lowa residents. This represents approximately 18% of the number of high school graduates in lowa during that time.
- ✓ In 2011, 4,525 public high school graduates were racial/ethnic minorities;<sup>7</sup> of that number, 2,116 (46.8%) took the ACT.<sup>8</sup>
- ☑ In Fall 2011, there were 753 new freshmen at the Regent universities who were lowa residents and racial/ethnic minorities, which represents 16.6% of the public high school graduates who were racial/ethnic minorities and 35.6% of the ACT test takers. The number of new freshmen at the Regent universities who were lowa residents and racial/ethnic minorities in Fall 2011 increased by 122 (+19.3%) students from the prior year.

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<sup>&</sup>lt;sup>7</sup> Source: Projections of high school graduates by the Western Interstate Commission for Higher Education.

Source: ACT Profile Report – Iowa, Graduating Class of 2011.

- The enrollment of undergraduates in STEM-related programs at the Regent universities increased by 4,303 (+28.2%) from 15,284 in Fall 2000 to 19,587 in Fall 2011. The enrollment of graduate students increased by 1,111 (+25.8%) from 4,309 in Fall 2000 to 5,420 in Fall 2011. The enrollment of professional students increased by 189 students (+10.4%) from 1,816 in Fall 2000 to 2,005 in Fall 2011.
  - ◆ The number of women in STEM-related programs increased by 2,640 (+33.0%) from 8,002 in Fall 2000 to 10,642 in Fall 2011. There was an increase of 599 women (+6.0%) enrolled in STEM-related programs in Fall 2011 from the prior year.
- The data tables prepared for the Fall 2011 Enrollment Report are available on the Board of Regents website.
- ♦ Fall 2011 enrollment highlights provided by the institutions are available on pages 8-10.

#### **INSTITUTIONAL HIGHLIGHTS**

## **UNIVERSITY OF IOWA**

- In Fall 2011, the University of Iowa enrolled 4,565 new first-year students. This is the largest class ever; the previous record was 4,557 in Fall 2010. This class size is appropriate given current University resources.
- The total undergraduate enrollment of 21,565 is up significantly from last year's total of 21,176. The total enrollment of 30,893 is a small increase over last year's enrollment of 30,825.
- The quality of the incoming first-year class continues to improve as evidenced by a mean ACT composite score of 25.3, which is essentially unchanged from Fall 2010. Only 2.2% of this year's first-year class has an RAI less than our admission standard of 245.
- ☑ Students who identify themselves as a racial minority represented 11.9% of total enrollment and 14.2% of the entering class. International students represented 10.6% of total enrollment and 10.7% of the entering class.
- All qualified lowa applicants were admitted; resident students made up 54.8% of students on campus and 45% of the first-time first-year students. The strength of enrollment of non-resident undergraduate students is testimony to the University of Iowa's continuing reputation for excellence and value. These students contribute to the diversity of experiences for all of our students.
- The number of transfer students entering the University was 1,272, an increase from 1,164 in Fall 2010. Nearly 60% of the transfer students came from lowa public two-year colleges. The University expects substantial growth in this category during the next few years as the provisions of HF815 are fully implemented.
- In summary, this year's first-year class represents substantial continued progress on the University's strategic goals for the level of preparation of our students and the diversity of our student body.

### **IOWA STATE UNIVERSITY**

- Fall 2011 total enrollment set a new record of 29,887, an increase of 1,205 (+4.2%) from last fall's previous high enrollment. In nearly every enrollment category, Fall 2011 is a record-setting year at lowa State.
- ☑ Undergraduate enrollment for Fall 2011 set a record of 24,343, up 1,239 (+5.4%) from Fall 2010. Sixty-eight percent of ISU's Fall 2011 undergraduates 16,552 students are from lowa an increase of 468 from Fall 2010. Minority undergraduate enrollment set a new record of 2,544 (10.45% of all undergraduates, and the highest minority percentage ever). International undergraduate enrollment also set a new record of 1,894 (7.78% of all undergraduates).
- ISU's record Fall 2011 enrollment is due in part to record numbers of new undergraduate students, both new direct from high school and new transfers. There were 5,048 students enrolled at ISU this fall direct from high school, up from the previous record of 4,654 in Fall 2001. Of that class, 3,105 (61.5%) are lowaresidents, an increase of 300 over Fall 2010.
- New transfer student enrollment from lowa's community colleges also set a record of 1,050, up from the previous record high of 1,001 set in Fall 2010. Total new transfer enrollment set a new record of 1,781, up from a previous record of 1,706 in 1998.
- This fall's total enrollment represents the most diverse student body on record at ISU. International and minority students now total 6,369 or 21.31% of students on the ISU campus.
- Fall 2011 U.S. minority enrollment set a record of 2,945 (9.85% of total), up from 2,615 for Fall 2010. Total international enrollment set a record of 3,424 (11.46% of total), up from 3,327 for Fall 2010.
- Iowa State is not only attracting more students, but retention initiatives are working and more students are staying. The university again increased its first-year, full-time retention rate to 87.8%. This is a 1.8% improvement in the one-year retention rate for the Fall 2010 class, and a 3.8% improvement when compared to the same rate for the Fall 2009 class.
- Effective for Fall 2011, graduate enrollment has been separated into two reporting categories graduate students and post-doctoral counts. Fall 2011 graduate students (excluding post-docs) is the second highest in history at 4,681 (compared to last year's record of 4,723). Post-doctoral enrollment for Fall 2011 is 276, up from 268 last fall.
- Professional student (Veterinary Medicine) enrollment remained stable at a record level of 587.
- This year's ISU enrollment exceeds October 2010 university projections to the Iowa Board of Regents by 1,561 students.

### UNIVERSITY OF NORTHERN IOWA

- ☐ The official enrollment count for the University of Northern Iowa for the 2011 fall semester is 13,168. This figure represents a decrease of 33 students over the 2010 figure of 13,201.
- The total of new freshmen is 1,942 which is down 36 students over fall 2010. Since over 90 percent of our students come from the state of lowa and since high school graduation in lowa is down 2.2 percent, our slight reduction mirrors lowa high school graduation numbers. The ACT mean of our entering freshmen class is 23.3 compared to 23.1 last year. The 23.3 figure is the second highest average ever for UNI.
- The total number of new transfer students is 1,082 which is down 56 students from fall 2010. We believe the overall economy is influencing transfer student behavior of those students who would normally transfer to UNI.
- Total graduate enrollment stands at 1,761 which is down 49 students from fall 2010. Graduate and professional enrollment across the United States is down this fall and our numbers reflect that trend.
- Our non-resident enrollment is up by 3.4 percent which continues a three-year trend. Our overall international enrollment is down 1.9 percent, with a mixture of undergraduates being down and graduate students being up, over fall 2010.
- Minority enrollment increased by 5.2 percent. Our increase in minority enrollment over the past 10 years is 34.3 percent. Minority students now comprise 7.4 percent of the student body. This is the highest percentage on record.
- The number of veterans enrolled receiving educational benefits for this fall is 240. This is a 3.9 percent increase over fall 2010.