From: Tuttle, Ilene [BOARD]

Sent: Monday, November 03, 2008 3:09 PM

To: Campbell, Bonnie J.; Downer, Robert; Evans, Jack B.; Gartner, Michael; Harkin, Ruth;

Johnson, Greta A.; Lang, Craig; Miles, David; Vasquez, Rose

Cc: Donley, Robert [BOARD]; Smith, Dianne [BOARD]

Subject: Correspondence rec'd in support of the UNI College of Business Administration's request for

differential tuition

Attachments: diannes@iastate.edu_20081103_152730.pdf



diannes@iastate.ed u_20081103_1...

On behalf of David Miles:

The attached 5 emails have been received in support of the UNI College of Business Administration's request for differential tuition.

Ilene Tuttle
Executive Assistant
Board of Regents, State of Iowa
11260 Aurora Avenue
Urbandale, IA 50322-7905
Phone: 515/281-6425

Fax: 515/281-6420

ituttle@iastate.edu

From: Dan Leese [mailto:dan.leese@585winepartners.com]

Sent: Tuesday, October 28, 2008 5:38 PM

To: miles.david.w@gmail.com

Cc: Farzad Moussavi

Subject: UNI Tuiton Differential

28 October 2008

Re: Support of the UNI College of Business Administration's request for differential tuition.

Dear Mr. Miles,

Please provide a copy of this letter to the members of the Iowa Board of Regents.

I am a member of the UNI CBA Executive Advisory Board. We are a group of 19 C-level executives from around the US with roots to the UNI College of Business. Our purpose is to provide advice on academic programs, faculty and student development, outreach, strategic position, and other issues of interest. In addition we advocate for enhanced reputation, improved visibility and promote the interests of the college.

Based on our professional experience and what we see in the near future, it is our opinion that UNI students who take on additional expenses or loan indebtedness to obtain a business degree from UNI will be favorably rewarded when they reach the job market. On October 17th, the Executive Advisory Board unanimously agreed that with the current economic situation and job opportunities tightening that we, as employers, are already paying higher starting wages and focusing on candidates with the specific business skill sets that our organizations require for immediate contribution.

We recognize the funding challenges the CBA has when the demand for PhDs in business is far outpacing the supply, drastically raising starting salaries for new business PhDs and are severely reducing our purchasing power when it comes to recruiting faculty. The additional funding from the tuition differential will allow the CBA to improve the faculty to student ratio that is unfavorable toward renewing is AACSB accreditation.

We encourage the Board of Regents to approve the proposed differential tuition proposal.

Regards,

Dan

Daniel T. Leese

President/Partner, 585 Wine Partners

Phone | 707 933 2644 Fax | 707 933 8787 Cell | 415 385 0906

Web http://www.585winepartners.com

Red Truck Wines | http://www.redtruckwine.com

Picket Fence Winery| http://www.picketfencewine.com

Risks Balla | http://www.bivioitaliawine.com

Steelhead Wines | http://www.steelheadwine.com

From: Cynthia Goro [mailto:c.goro@mchsi.com]
Sent: Tuesday, October 28, 2008 4:37 PM

To: miles.david.w@gmail.com

Subject: Request to support UNI CBA request for differential tuition

David W. Miles,

Please provide a copy of this letter to the members of the lowa Board of Regents.

Dear Mr. Miles:

This letter is in support of the University of Northern Iowa College of Business Administration's (CBA) request for differential tuition.

I am the president of the UNI CBA Executive Advisory Board. We are a group of 19 C-level executives from around the US with roots to the UNI College of Business. Our purpose is to provide advice on academic programs, faculty and student development, outreach, strategic position, and other issues of interest. In addition we advocate for enhanced reputation, improved visibility and promote the interests of the college.

Based on our professional experience and what we see in the near future, it is our opinion that UNI students who take on additional expenses or loan indebtedness to obtain a business degree from UNI will be favorably rewarded when they reach the job market. On October 17th, the Executive Advisory Board unanimously agreed that with the current economic situation and job opportunities tightening that we, as employers, are already paying higher starting wages and focusing on candidates with the specific business skill sets that our organizations require for immediate contribution.

We recognize the funding challenges the CBA has when the demand for PhDs in business is far outpacing the supply, drastically raising starting salaries for new business PhDs and are severely reducing our purchasing power when it comes to recruiting faculty. The additional funding from the tuition differential will allow the CBA to improve the faculty to student ratio that is unfavorable toward renewing is AACSB accreditation.

We encourage the Board of Regents to approve the proposed differential tuition proposal.

Regards,

Cynthia A. Goro, The Worthington Partnership

745 Prospect Blvd.

Waterloo, IA 50701

ph: 319-235-0894, cell: 319-830-3555

email: CynthiaAGoro@alumni.nd.edu

From: Tim Williams [mailto:Tim.Williams@Blackbaud.com]

Sent: Wednesday, October 29, 2008 6:07 AM

To: miles.david.w@gmail.com

Cc: Farzad Moussavi; c.goro@mchsi.com

Subject: URGENT! University of Northern Iowa proposal

Importance: High

28 October 2008

Re: Support of the UNI College of Business Administration's request for differential tuition

Dear Mr. Miles.

Please provide a copy of this letter to the other members of the Iowa Board of Regents.

I am a member of the UNI CBA Executive Advisory Board. We are a group of 19 C-level executives from around the US with roots to the UNI College of Business. Our purpose is to provide advice on academic programs, faculty and student development, outreach, strategic position, and other issues of interest. In addition we advocate for enhanced reputation, improved visibility and promote the interests of the college. I born and raised in Sioux City and graduated from UNI in 1971; my successful career would not have been possible without the solid grounding I received in the UNI accounting program.

Based on our professional experience and what we see in the near future, it is our opinion that UNI students who take on additional expenses or loan indebtedness to obtain a business degree from UNI will be favorably rewarded when they reach the job market. On October 17th, the Executive Advisory Board unanimously agreed that with the current economic situation and job opportunities tightening that we, as employers, are already paying higher starting wages and focusing on candidates with the specific business skill sets that our organizations require for immediate contribution to our businesses. Those specific skill sets have always been a hallmark of graduates from the UNI business school and represent a competitive advantage for UNI graduates in today's job market. Continuing to provide and even enhance the programs that develop those skill sets represent a substantial economic burden that we believe can be addressed by the proposal being presented to you.

We recognize the funding challenges the College of Business has when the demand for PhDs in business schools is far outpacing the supply, drastically raising starting salaries for new business PhDs and are severely reducing our purchasing power when it comes to recruiting faculty. The additional funding from the tuition differential will also allow the College to improve the faculty to student ratio that is currently unfavorable toward renewing its AACSB accreditation.

We encourage the Board of Regents to approve the proposed differential tuition proposal.

Regards,

Timothy V. Williams
Senior Vice President & Chief Financial Officer
Blackbaud, Inc.
2000 Daniel Island Dr.
Charleston, SC 29492
tim.williams@blackbaud.com
(843) 654-3900

From: kenneth.l.wise@us.pwc.com [mailto:kenneth.l.wise@us.pwc.com]

Sent: Wednesday, October 29, 2008 8:46 AM

To: miles.david.w@gmail.com

Subject: Support of UNI College of Business Administration's request for differential tuition

28 October 2008

David W. Miles, President of the Board of Regents, State of Iowa 1402 Tulip Tree Lane West Des Moines, IA 50266-6665

Re: Support of the UNI College of Business Administration's request for differential tuition.

Dear Mr. Miles,

Please provide a copy of this letter to the members of the Iowa Board of Regents on my behalf.

I am a member of the UNI CBA Executive Advisory Board. We are a group of 19

C-level executives from around the US with roots to the UNI College of Business. Our purpose is to provide advice on academic programs, faculty

and student development, outreach, strategic positioning, and other issues of

interest. In addition, we advocate for enhanced reputation, improved visibility and promotion of the interests of the college.

Based on our professional experience and our vision of the near future, it

is our opinion that UNI students who take on additional expenses or loan

indebtedness to obtain a business degree from UNI will be favorably rewarded

when they reach the job market. On October 17th, the Executive Advisory $\boldsymbol{\omega}$

Board unanimously agreed, with the current economic situation and job opportunities tightening, that we, as employers, are already paying higher

starting wages and focusing on candidates with the specific business skill

sets that our organizations require for immediate contribution by our employees.

We recognize the continuing funding challenges facing the CBA with the demand for PhDs in

business far outpacing the supply, drastically raising starting salaries

for new business PhDs and severely reducing our purchasing power when it comes to recruiting qualified faculty. The additional funding from the tuition differential will allow the CBA to improve the faculty to student ratio

is viewed as unfavorable when renewing UNI's AACSB accreditation.

We encourage the Board of Regents to approve the proposed differential tuition proposal.

Regards,

Kenneth L. Wise, Partner PricewaterhouseCoopers LLP 225 South Sixth Street, Suite 1400 Minneapolis, Minnesota 55402

Sent: Thursday, October 30, 2008 8:01 AM To: Miles.david.w@gmail.com Cc: Farzad.Moussavi@uni.edu Subject: Support of UNI tuition differential for the UNI college of Business > Re: Support of the UNI College of Business Administration's request for > differential tuition. > Dear Mr. Miles, > Please provide a copy of this letter to the members of the lowa Board of > Regents. > I am a member of the UNI College of Business Executive Advisory Board. Our purpose is to provide advice on academic programs, faculty > and student development, outreach, strategic position, and other issues of > interest. In addition we advocate for enhanced reputation, improved > visibility and promote the interests of the college. > Based on our professional experience and what we see in the near future. > it is our opinion that UNI students who take on additional expenses or > loan indebtedness to obtain a business degree from UNI will be favorably > rewarded when they reach the job market. On October 17, the Executive > Advisory Board unanimously agreed that with the current economic situation > and job opportunities tightening that we, as employers, are already paying > higher starting wages and focusing on candidates with the specific > business skill sets that our organizations require for immediate > contribution. > We recognize the funding challenges the UNI College of Business has when the demand for > in business is far outpacing the supply, drastically raising starting > salaries for new business PhDs and are severely reducing our purchasing > power when it comes to recruiting faculty. The additional funding from > the tuition differential will allow the UNI College of Business to improve the faculty to > student ratio that is unfavorable toward renewing is AACSB accreditation. > We encourage the Board of Regents to approve the proposed differential > tuition proposal. > Yours truly, Robert Bradford Managing Partner **Bradford Associates**

From: Rpb936@aol.com [mailto:Rpb936@aol.com]

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