

MEMORANDUM

To: Board of Regents
From: Board Office
Subject: Fall Enrollment: Part I
Date: October 9, 2000

Recommended Action:

Receive the report.

Executive Summary:

The Fall 2000 enrollment report is presented in two parts. Part I includes general information on enrollments and trends at the Regent institutions. Part II will be presented in November 2000 and will include eight specialized reports, which will provide greater detail on enrollments at the Regent institutions.

During Fall 2000, Regent universities are serving more students, as measured both by headcount enrollment and FTE enrollment, than the prior year. The Fall 2000 headcount enrollment is at an all-time high of 68,930, with a combined total of 421 new students (+0.6%).

The full-time equivalent (FTE) enrollment at Regent universities grew at a proportional level to the growth in headcount enrollment. The index of FTE to headcount enrollment for Fall 2000 is 0.88. An index of 1.00 would mean that all students enrolled at the universities would be classified as full-time. The implications of an index which is close to 1.00 are the breadth and scope of services which must be provided by the universities for full-time students.

In addition to providing educational opportunities on campus, Regent universities are doing an excellent job of reaching out to meet the needs of lowans through off-campus offerings. More than 2,500 students are receiving instruction at one of approximately 250 off-campus sites available during Fall 2000. The off-campus headcount enrollment remained constant from Fall 1999.

Approximately 74% of all students enrolled at Regent universities are residents of Iowa. The percentage of resident students decreased by 0.5% from Fall 1999.

The number of racial/ethnic minority students at Regent universities increased by 45 from 4,934 in Fall 1999 to 4,979 during Fall 2000. However, there were

perceptible differences among universities within certain groups at different educational levels.

At SUI, there were decreases in the number of African-American, Asian-American, and Native American students and an increase in the number of Hispanic-American students.

At ISU, there were decreases in the number of African-American and Native American students and increases in the number of Asian-American and Hispanic-American students.

At UNI, there were increases in the number of African-American, Native American, and Hispanic-American students and a small decrease in the number of Asian-American students.

The total enrollment (on-campus and off-campus) for Regent special schools and Price Lab School in Fall 2000 was 1,125. The Iowa Braille and Sight Saving School enrolled 33 students in on-campus services and 308 students in off-campus services. The Iowa School for the Deaf enrolled 139 students in on-campus programs and 104 students in off-campus programs. Price Lab School enrolled 541 students, all of whom are on-campus students.

A Table of Contents is available on pages 13a-13b for reference to specific tables and graphs.

Background:

Each October, the Board Office prepares an enrollment report describing the following characteristics at Regent universities: total enrollment, off-campus enrollment by program and site, and enrollment by residence, gender, race/ethnicity and educational level. The report also includes enrollment information for the Regent special schools and Price Lab School. The official count date for these schools is the third Friday in September, which coincides with the reporting date for the Iowa Department of Education. The purpose of this report is to enable the Board of Regents to monitor the accomplishment of goals contained in the Board's Strategic Plan and to evaluate the need for new policy development in specific areas.

The following categories, which define underrepresented minority groups, are used to report race/ethnicity: African-American, Asian-American, Native American, and Hispanic-American. The following categories are used to report residence status: resident (of Iowa), non-resident, and foreign student.

This Report addresses the following Key Result Areas and Action Steps which are included in the Board's Strategic Plan:

KRA 1.0.0.0 Become the best public education enterprise in the United States.

Action Step 1.1.1.6 Each university assess the quality of undergraduate students in the enrollment report.

KRA 2.0.0.0 Provide access to educational, research, and service opportunities within the missions of the Regent institutions.

Action Step 2.1.1.1 Annually assess access to Regent universities.

Action Step 2.1.2.1 Develop and implement effective marketing strategies.

Action Step 2.2.1.1 Develop recommendations for ongoing assessment of distance education needs in Iowa.

Action Step 2.2.1.3 Increase distance education enrollment substantially.

KRA 3.0.0.0 Establish policies to encourage continuous improvement of the climate for diversity and ensure equal educational and employment opportunities.

Action Step 3.1.2.3 Include information on diversity in all relevant governance reports.

Action Step 3.1.2.4 Analyze the completed governance reports for their diversity implications.

KRA 4.0.0.0 Meet the objectives of the Board and institutional strategic plans and provide effective stewardship of the institutions' state, federal, and private resources.

Action Step 4.4.1.1 Review existing data sources and measures of public understanding and confidence in the Board of Regents to identify common data elements desired.

Action Step 4.4.1.2 Develop processes to collect desired data on an annual basis utilizing existing institutional processes to the extent possible and initiating new processes as needed.

Analysis:

Total Enrollment (Tables 1, 5, 5F, 5G, 5P, 5U, 6F, 6G, 6P, 6U, Graphs 1, 5)

Between Fall 1999 and Fall 2000, the total enrollment at Regent universities increased by 421 students (+0.6%) from 68,509 to 68,930. During the past ten years, the total headcount enrollment increased by 2,908 students (+4.4%) from 66,022 to 68,930.

- At SUI, headcount enrollment decreased by 535 students (-1.9%) from 28,846 to 28,311.
- At ISU, headcount enrollment increased by 735 students (+2.8%) from 26,110 to 26,845.
- At UNI, headcount enrollment increased by 221 students (+1.6%) from 13,553 to 13,774.

The number of students who are residents of Iowa decreased in Fall 2000 by 262 students (-0.5%) from 51,028 to 50,766 at Regent universities.

- At SUI, the number of students who are residents of Iowa decreased by 830 students (-4.3%) from 19,313 to 18,483.
- At ISU, the number of students who are residents of Iowa increased by 408 students (+2.1%) from 19,085 to 19,493.
- At UNI, the number of students who are residents of Iowa increased by 160 students (+1.3%) from 12,630 to 12,790.

The number of racial/ethnic minority students at Regent universities increased by 45 (+0.9%) from 4,934 to 4,979 during Fall 2000.

- At SUI, minority student enrollment decreased by 89 students (-3.4%) from 2,621 to 2,532.
- At ISU, minority student enrollment increased by 55 students (+3.2%) from 1,726 to 1,781.
- At UNI, minority student enrollment increased by 79 students (+13.5%) from 587 to 666.

Undergraduate Enrollment (Tables 5U, 6U, 7U)

Undergraduate enrollment at Regent universities increased by 565 students (+1.1%) from 53,024 to 53,589.

- At SUI, undergraduate enrollment decreased by 253 students (-1.3%) from 19,537 to 19,284.

- At ISU, undergraduate enrollment increased by 584 students (+2.7%) from 21,503 to 22,087.
- At UNI, undergraduate enrollment increased by 234 students (+1.9%) from 11,984 to 12,218.

The number of undergraduates at Regent universities who are residents of Iowa increased by 104 students (+0.2%) from 41,861 to 41,965 in Fall 2000.

- At SUI, the undergraduate enrollment of Iowa residents decreased by 408 students (-3.0%) from 13,681 to 13,273.
- At ISU, the undergraduate enrollment of Iowa residents increased by 348 students (+2.1%) from 16,808 to 17,156.
- At UNI, the undergraduate enrollment of Iowa residents increased by 164 students (+1.4%) from 11,372 to 11,536.

Undergraduate enrollment of racial/ethnic minority students increased by 105 (+2.9%) from 3,587 to 3,692 in Fall 2000.

- At SUI, undergraduate enrollment of racial/ethnic minority students decreased by 2 (-0.1%) from 1,597 to 1,595.

	Fall 1999	Fall 2000	Change	% Change
African-American	441	435	-6	-1.4%
Native American	86	88	+2	+2.3%
Hispanic-American	420	436	+16	+3.8%
Asian-American	650	636	-14	-2.2%
TOTAL	1,597	1,595	-2	-0.1%

- At ISU, undergraduate enrollment of racial/ethnic minority students increased by 38 (+2.5%) from 1,502 to 1,540.

	Fall 1999	Fall 2000	Change	% Change
African-American	579	547	-32	-5.5%
Native American	79	79	0	0.0%
Hispanic-American	301	363	+62	+20.6%
Asian-American	543	551	+8	+1.5%
TOTAL	1,502	1,540	+38	+2.5%

- At UNI, undergraduate enrollment of racial/ethnic minority students increased by 69 (+14.1%) from 488 to 557.

	Fall 1999	Fall 2000	Change	% Change
African-American	242	283	+41	+16.9%
Native American	28	31	+3	+10.7%
Hispanic-American	90	119	+29	+32.2%
Asian-American	128	124	-4	-3.1%
TOTAL	488	557	+69	+14.1%

Graduate Enrollment (Tables 5G, 6G, 7G)

Graduate enrollment at Regent universities decreased by 756 students (-6.2%) from 12,179 to 11,423. This large decrease resulted primarily from the change in designation of MBA graduate students in the College of Business at the University of Iowa to professional students in the Tippie School of Management. The other two Regent universities still classify their MBA students as graduate students rather than as professional students.

- At SUI, graduate enrollment decreased by 898 students (-14.0%) from 6,401 to 5,503.
- At ISU, graduate enrollment increased by 155 students (+3.7%) from 4,209 to 4,364.
- At UNI, graduate enrollment decreased by 13 students (-0.8%) from 1,569 to 1,556.

The number of graduate students who are residents of Iowa at Regent universities decreased by 702 (-10.7%) from 6,582 to 5,880.

- At SUI, the number of graduate students who are residents of Iowa decreased by 759 (-23.0%) from 3,299 to 2,540.
- At ISU, the number of graduate students who are residents of Iowa increased by 61 (+3.0%) from 2,025 to 2,086.
- At UNI, the number of graduate students who are residents of Iowa decreased by 4 (-0.3%) from 1,258 to 1,254.

Graduate enrollment of racial/ethnic minority students at Regent universities decreased by 33 students (-3.7%) from 886 to 853.

- At SUI, graduate enrollment of racial/ethnic minority students decreased by 59 (-10.4%) from 567 to 508.

	Fall 1999	Fall 2000	Change	% Change
African-American	181	142	-39	-21.5%
Native American	33	29	-4	-12.1%
Hispanic-American	133	130	-3	-2.3%
Asian-American	220	207	-13	-5.7%
TOTAL	567	508	-59	-10.4%

- At ISU, graduate enrollment of racial/ethnic minority students increased by 16 (+7.3%) from 220 to 236.

	Fall 1999	Fall 2000	Change	% Change
African-American	104	111	+7	+6.7%
Native American	9	8	-1	-11.1%
Hispanic-American	55	55	0	0.0%
Asian-American	52	62	+10	+19.2%
TOTAL	220	236	+16	+7.3%

- At UNI, graduate enrollment of racial/ethnic minority students increased by 10 (+10.1%) from 99 to 109.

	Fall 1999	Fall 2000	Change	% Change
African-American	66	73	+7	+10.6%
Native American	15	4	-11	-73.3%
Hispanic-American	5	16	+11	+220.0%
Asian-American	13	16	+3	+23.1%
TOTAL	99	109	+10	+10.1%

This is the third year in a row that the number of graduate racial/ethnic minority students has decreased at Regent universities.

Professional School Enrollment (Tables 5P, 6P, 7P)

At SUI, professional schools include the College of Law, the College of Medicine, the College of Pharmacy, College of Dentistry, and the Tippie School of Management. The professional school at ISU is the College of Veterinary Medicine.

Professional school enrollment at Regent universities increased by 612 students (+18.5%) from 3,306 to 3,918 in Fall 2000. However, as noted earlier, the change resulted primarily from the designation change of MBA graduate students to professional students at the University of Iowa.

- At SUI, professional school enrollment increased by 616 students (+21.2%) from 2,908 to 3,524.
- At ISU, professional school enrollment decreased by 4 students (-1.0%) from 398 to 394.

The number of professional school students at Regent universities who are residents of Iowa increased by 336 (+13.0%) from 2,585 to 2,921.

- At SUI, professional school enrollment of Iowa residents increased by 337 students (+13.0%) from 2,333 to 2,670.
- At ISU, professional school enrollment of Iowa residents decreased by 1 student (-0.4%) from 252 to 251.

Professional school enrollment of racial/ethnic minority students at Regent universities decreased by 27 (-5.9%) from 461 to 434.

- At SUI, professional school enrollment of racial/ethnic minority students decreased by 28 (-6.1%) from 457 to 429.

	Fall 1999	Fall 2000	Change	% Change
African-American	96	106	+10	+10.4%
Native American	24	22	-2	-8.3%
Hispanic-American	97	101	+4	+4.1%
Asian-American	240	200	-40	-16.7%
TOTAL	457	429	-28	-6.1%

- At ISU, professional school enrollment of racial/ethnic minority students increased by 1 (+25.0%) from 4 to 5.

	Fall 1999	Fall 2000	Change	% Change
African-American	0	1	+1	+100.0%
Native American	1	1	0	0.0%
Hispanic-American	2	1	-1	-50.0%
Asian-American	1	2	+1	+50.0%
TOTAL	4	5	+1	+25.0%

New Freshman Enrollment (Tables 5F, 6F)

New freshman enrollments are important planning components for universities as they project enrollments for the coming years. New freshman enrollment at Regent universities increased by 232 students (+2.3%) from 10,121 to 10,353 in Fall 2000.

- At SUI, new freshman enrollment decreased by 123 students (-3.2%) from 3,859 to 3,736.
- At ISU, new freshman enrollment increased by 269 students (+6.6%) from 4,085 to 4,354.
- At UNI, new freshman enrollment increased by 86 students (+4.0%) from 2,177 to 2,263.

Enrollment of new freshmen at Regent universities who are residents of Iowa increased by 89 students (+1.2%) from 7,506 to 7,595 in Fall 2000.

- At SUI, enrollment of new freshmen who are residents of Iowa decreased by 150 students (-6.3%) from 2,399 to 2,249.
- At ISU, enrollment of new freshmen who are residents of Iowa increased by 183 students (+6.0%) from 3,040 to 3,223.
- At UNI, enrollment of new freshmen who are residents of Iowa increased by 56 students (+2.7%) from 2,067 to 2,123.

Enrollment of new freshmen who are racial/ethnic minority students at Regent universities increased by 46 (+6.2%) from 743 to 789 in Fall 2000.

- At SUI, enrollment of new freshmen who are racial/ethnic minority students increased by 7 (+2.2%) from 322 to 329.

	Fall 1999	Fall 2000	Change	% Change
African-American	95	98	+3	+3.2%
Native American	17	18	+1	+5.9%
Hispanic-American	89	84	-5	-5.6%
Asian-American	121	129	+8	+6.6%
TOTAL	322	329	+7	+2.2%

- At ISU, enrollment of new freshmen who are racial/ethnic minority students increased by 3 (+0.9%) from 328 to 331.

	Fall 1999	Fall 2000	Change	% Change
African-American	146	105	-41	-28.1%
Native American	16	11	-5	-31.3%
Hispanic-American	77	103	+26	+33.8%
Asian-American	89	112	+23	+25.8%
TOTAL	328	331	+3	+0.9%

- At UNI, enrollment of new freshmen who are racial/ethnic minority students increased by 36 (+38.7%) from 93 to 129.

	Fall 1999	Fall 2000	Change	% Change
African-American	52	68	+16	+30.8%
Native American	5	7	+2	+40.0%
Hispanic-American	16	27	+11	+68.8%
Asian-American	20	27	+7	+35.0%
TOTAL	93	129	+36	+38.7%

Full-Time Equivalent Enrollment (Tables 1, 2)

Full-time equivalent (FTE) enrollments result from converting the enrollment of part-time students to an equivalent number of full-time students. An undergraduate who is considered full-time carries 15.5 credit hours per semester. A graduate student who is considered full-time carries 9 credit hours per semester.

The FTE enrollment at Regent universities increased by 817 (+1.4%) from 59,702 to 60,519 during Fall 2000. The proportion of credit load to headcount enrollment of students remained fairly constant in Fall 2000.

- At SUI, the FTE enrollment decreased by 111 (-0.5%) from 23,394 to 24,283.
- At ISU, the FTE enrollment increased by 688 (+2.9%) from 23,680 to 24,368.
- At UNI, the FTE enrollment increased by 240 (+2.1%) from 11,628 to 11,868.

The following indices of FTE to headcount enrollment depict FTE enrollments as proportions of headcount enrollments.

Full-Time Equivalent Enrollments at Regent Universities
Fall 2000

	Fall 1999	FTE to HC Index	Fall 2000	FTE to HC Index	Change in FTE	Percent Change
SUI	24,394	0.85	24,283	0.86	-111	-0.5%
ISU	23,680	0.91	24,368	0.91	+688	+2.9%
UNI	11,628	0.86	11,868	0.86	+240	+2.1+
REGENT TOTAL	59,702	0.87	60,519	0.88	+817	+1.4%

Off-Campus Enrollment (Tables 2, 2A)

Off-campus enrollments are a subset of the total university enrollment. The critical component regarding off-campus offerings is the extent to which Regent universities provide educational opportunities in a non-traditional setting.

During Fall 2000, students have been able to access undergraduate, graduate, and professional coursework at approximately 250 off-campus sites through independent study, through the Internet, through the use of video tapes, through face to face classes, and through the ICN. The FTE enrollment of the 2,511 students being served off-campus during Fall 2000 is 1,143 which represents an increase of 184 (+19.2%) from the prior year.

Coursework in systems engineering, statistics, agriculture, music, English, counselor education, library studies, and a myriad of other subjects are being offered throughout the state from "Adel to West Union".

Off-Campus Enrollment at Regent Universities
Fall 2000

	SUI	ISU	UNI	REGENT TOTAL
HEADCOUNT				
Resident	1,025	783	400	2,208
Non-Resident	93	188	22	303
Total	1,118	971	422	2,511
FTE				
Resident	490	336	174	1,000
Non-Resident	54	79	10	143
Total	544	415	184	1,143

Regent Special Schools (SS Tables 1, 2, 3, 4)

Close working relationships with local schools, area education agencies, parents, and community groups have positively affected enrollments and services offered by Regent special schools. The total on-campus and off-campus enrollment for Fall 2000 at Regent special schools is 1,125 students, which is an increase of 14 students (+1.3) from the prior year. Of this number, 713 students receive services on-campus and 412 students receive off-campus services.

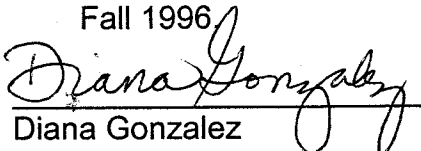
The total on-campus enrollment at Iowa Braille and Sight Saving School is 33. There are four racial/ethnic minority students. This represents 12.1% of the total enrollment. All of the students are residents of Iowa. The total off-campus enrollment is 308. These students receive instruction as well as orientation and mobility services from itinerant teachers.

The total on-campus enrollment at Iowa School for the Deaf is 139. There are 20 racial/ethnic minority students. This represents 14.4% of the total enrollment. Eighteen students (12.9%) are residents of Nebraska. The total off-campus enrollment is 104.

The total enrollment at Price Lab School is 541. There are 125 racial/ethnic minority students. This represents 23.1% of the total enrollment. All of the students at Price Lab School are residents of Iowa.

Trends

- ✓ Each year between Fall 1996 and Fall 2000, the combined enrollment at the Regent universities has grown. This year's enrollment is at an all-time high.
 - ◆ During that time, ISU and UNI have also had annual increases. SUI has had increases in three out of the last five years - there were decreases in Fall 1997 and Fall 2000.
 - ◆ During the past three years, the proportion of non-resident students has increased slightly from 25.4% to 26.4%
 - ◆ The number of undergraduate students at Regent universities has grown annually since Fall 1994. The total increase since then has been 4,092 students (+8.3%).
- ✓ At the University of Iowa, there have been the following changes:
 - ◆ During the past two years, the number of new freshmen has decreased from 3,989 to 3,736.
 - ◆ At the undergraduate level, SUI has had annual enrollment increases in the College of Business and in the College of Liberal Arts during the past five years. However, the enrollment in the College of Nursing has declined by 17.1% during the past two years.
 - ◆ At the professional school level, SUI has had annual enrollment decreases in the College of Medicine during the past five years. At the graduate school level, SUI has had enrollment decreases in the College of Education and in the College of Nursing since Fall 1996.
- ✓ At Iowa State University, there have been the following changes:
 - ◆ At the undergraduate level, ISU has had annual enrollment increases in the College of Business, in the College of Engineering, and in the College of Liberal Arts since Fall 1996. In the College of Agriculture, after a significant increase in Fall 1998, the Fall 2000 enrollment has decreased to basically the same level as in Fall 1996.
 - ◆ At the graduate school level, ISU has had enrollment decreases in the College of Agriculture since Fall 1996.
- ✓ At the University of Northern Iowa, there have been enrollment increases at the undergraduate level in the College of Business since Fall 1997. In the College of Education, there have been annual enrollment increases since Fall 1996.


Diana Gonzalez

Approved:


Frank J. Stork

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